

SENDER WILL CHECK CLASSIFICATION TOP AND BOTTOM			
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CENTRAL INTELLIGENCE AGENCY STAT OFFICIAL ROUTING SLIP			
TO	NAME AND ADDRESS	INITIALS	DATE
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4		WLB	6 June
5		WLB	7 "
6	BBC file		
ACTION		DIRECT REPLY	PREPARE REPLY
APPROVAL		DISPATCH	RECOMMENDATION
COMMENT		FILE	RETURN
CONCURRENCE		INFORMATION	SIGNATURE
<p>Remarks:</p> <p>What is present status of our local experimental TV monitoring project? Waiting for 2-channel recorder. Reader however</p> <p>[Redacted]</p> <p>STAT</p> <p>ILLEGIB</p> <p>[Redacted]</p> <p>ILLEGIB</p> <p>TO RETURN TO SENDER</p> <p>ADDRESS AND PHONE NO.</p> <p>DATE</p> <p>4 June</p>			
UNCLASSIFIED		CONFIDENTIAL	
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10 May 1957 *John*

Mr. John T. Campbell, Head  
EBC Monitoring Service  
Governess Park  
Reading Berks, England

Dear John:

STAT I have understood from recent correspondence with [ ] that a proposal to change our procedures for processing economic material has been modified so as to provide you with the raw material by airmail from our bureaus rather than by the tardier means of cards prepared in Washington. This should permit you to serve your consumers at substantially the same time that we do ours. The bureaus have been given explicit instructions to attend promptly and regularly to this mailing, and I should be glad if you will let me know if at any time the service becomes unsatisfactory.

STAT At long last the African Survey reports are completed and a copy has been sent to you through [ ]. Copies have also been circulated among your agencies here and we are awaiting statements of their coverage requirements before undertaking station planning. Any comment you might have on the report or statement of EBC interest in proposed monitoring of the African areas would be welcomed.

STAT I am planning a field inspection trip in the fall with [ ] which should bring us to England in late October. I can think of no problems at this time that will require formal study, but I am looking forward as usual to the opportunity these trips periodically give me of personally greeting my good friends of the EBC.

Sincerely,

[ ]  
Chief, FBIS

STAT

cc: Acting Chief, London Bureau, FBIS

# THE BRITISH BROADCASTING CORPORATION

Head Office : Broadcasting House, London, W.1

Caversham Park, Reading, Berks.

TELEPHONE : READING 72742

TELEGRAMS AND CABLES : BROADCASTS, TELEX, LONDON

29th May 1957

STAT  
Dear

Thank you for your letter of 10th May, from which I am very glad to note that you and  are likely to be visiting us in late October, and we shall all look forward to seeing you. I think that by then, there may be one or two things which we could usefully discuss, although I do not anticipate that there will be any formal study involved.

STAT

I am most grateful to you for arranging to let us have the economic briefs direct from your Bureaus, rather than as originally proposed from the cards prepared in Washington, and I appreciate the way in which you have understood our problem. This material in any event is inevitably subject to delays which are, of course, acceptable, but I feel that our duty to our consumers is to ensure that such delays are reduced to the minimum, and that so far as possible, procedural formalities do not further slow up the process.

I was very interested to get from  a copy of your African survey, which is a most thorough and detailed piece of work. I am sure that I will wish to send you comment on the part of our consumers here, but it will be some little time before these are forthcoming. I will do my best to speed them up, but I would be most grateful if I could be kept informed by you of any specific proposals for implementation as and when matters reach that stage, so that I may keep our people here fully in the picture.

STAT

I am aware that I have not yet given you my views on Television monitoring which was the subject of a letter you

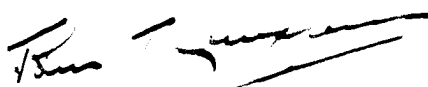
STAT

- 2 -

wrote to me in March, but we are studying this here and I will in due course write to you about it. I entirely agree that if the reciprocal arrangements we have in Radio monitoring were extended to Television, it would in principle be beneficial to both Services, but a considerable amount of thought will require to be given to methods of reception and related problems. I hope that when you and [ ] visit us we might, perhaps, spend a little time in discussing this matter.

STAT

Yours sincerely,



J. T. Campbell  
Head of Monitoring Service

STAT

[ ]  
Washington 25, D.C.  
U.S.A.

JTC/JB